

SHIVAM PANCHAL

📍 Jaipur, Rajasthan | 📞 6378853658 | ✉️ svmpanchal99@gmail.com | [Linkedin](#)

PROFILE SUMMARY

AI-focused Creative Professional with hands-on experience in using the latest generative AI tools for Text-to-Image, Image-to-Video, Text-to-Video, AI Avatar, AI Voice, and AI Music creation. Skilled in combining AI tools with traditional design and video editing software to create high-quality content for brands, websites, and social media. Experienced in graphic design, video editing, and social media management. Passionate about exploring new AI technologies, staying updated with the latest AI models, and applying them to real-world creative and marketing projects.

KEY COMPETENCIES

▶ Generative AI VideoProduction ▶ AI Avatar & Talking-Head Content ▶ Text-to-Image & Visual Synthesis ▶ Voice AI & Audio-Visual Integration	▶ Short-Form Content for Social Media ▶ Prompt Crafting & AI Tool Mastery ▶ App & Web Graphic Asset Creation ▶ Brand Visual Execution
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Portfolio

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PROFESSIONAL EXPERIENCE

AI Creative Designer | GosotekTechnology Private Limited

May 2025 – Present | Jaipur, Rajasthan

- ▶ Produced AI-generated shortvideos, reels, and talking-head avatar content using tools like Veo, Higgsfield, LoveArt, and ElevenLabs for social media campaigns.
- ▶ Designed and delivered high-quality graphics, banners, and UI/UX assets for mobile applications and company websites.
- ▶ Edited and refined AI-generated video content using professional editing tools to ensure polished, brand-ready output for social media and digital platforms.
- ▶ Built and maintained scalable asset libraries including pre-loaders, welcome screens, and product imagery optimized for performance.
- ▶ Utilized ChatGPT and Claude for prompt engineering, content ideation, and automated creative workflows.
- ▶ Collaborated with cross-functional teams to align visual content with brand identity and marketing objectives.

Freelance Graphic Designer &Video Editor

2024 –2025 | IndependentProjects

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- ▶ Delivered custom graphic designsolutions including logos, social media creatives, posters, and brand identity materials for individualclients.
 - ▶ Edited and produced short-form videos, promotional reels, and content for client social media handles across various niches.
 - ▶ Managed end-to-end project execution — from concept and design to final delivery — ensuring timely and high-quality output.
 - ▶ Worked with multiple clients simultaneously, maintaining visual consistency and adapting to diverse brand requirements.

EDUCATION

D3D – Video Editing, Graphic Design & 3D Animation MAAC Institute, Kota, Rajasthan	2022 – 2025
D. Pharma CareerPointUniversity, Kota, Rajasthan	2021 – 2023

TECHNICAL SKILLS

AI Tools	ChatGPT / Codex, Claude, Veo, ElevenLabs, Freepik AI, Higgsfield, LoveArt
Design Tools	Adobe Photoshop, Illustrator, Premiere Pro, After Effects
Languages	English, Hindi (Native)

INTERESTS & GOALS

- ▶ Creating innovative AI-driven visual content, short films, and digital brand experiences.
- ▶ Exploring next-generation generative AI tools for cinematic and commercial production.
- ▶ Keen interest in AI Character Arts, Motion Design, and Tech-Fashion Trends.
- ▶ Passionate about merging AI-generated content with professional video editing to create seamless, cinematic digital experiences.